



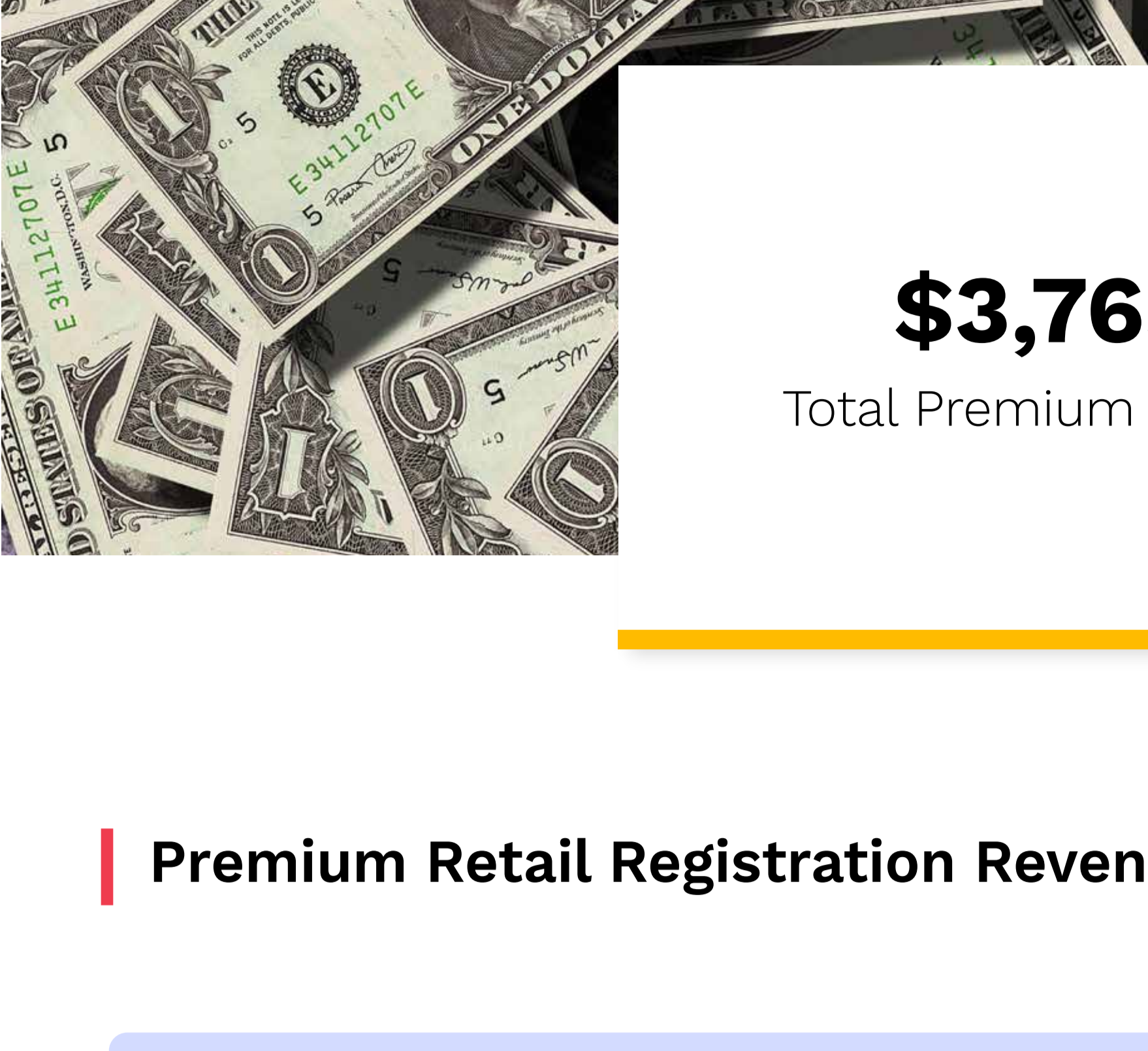
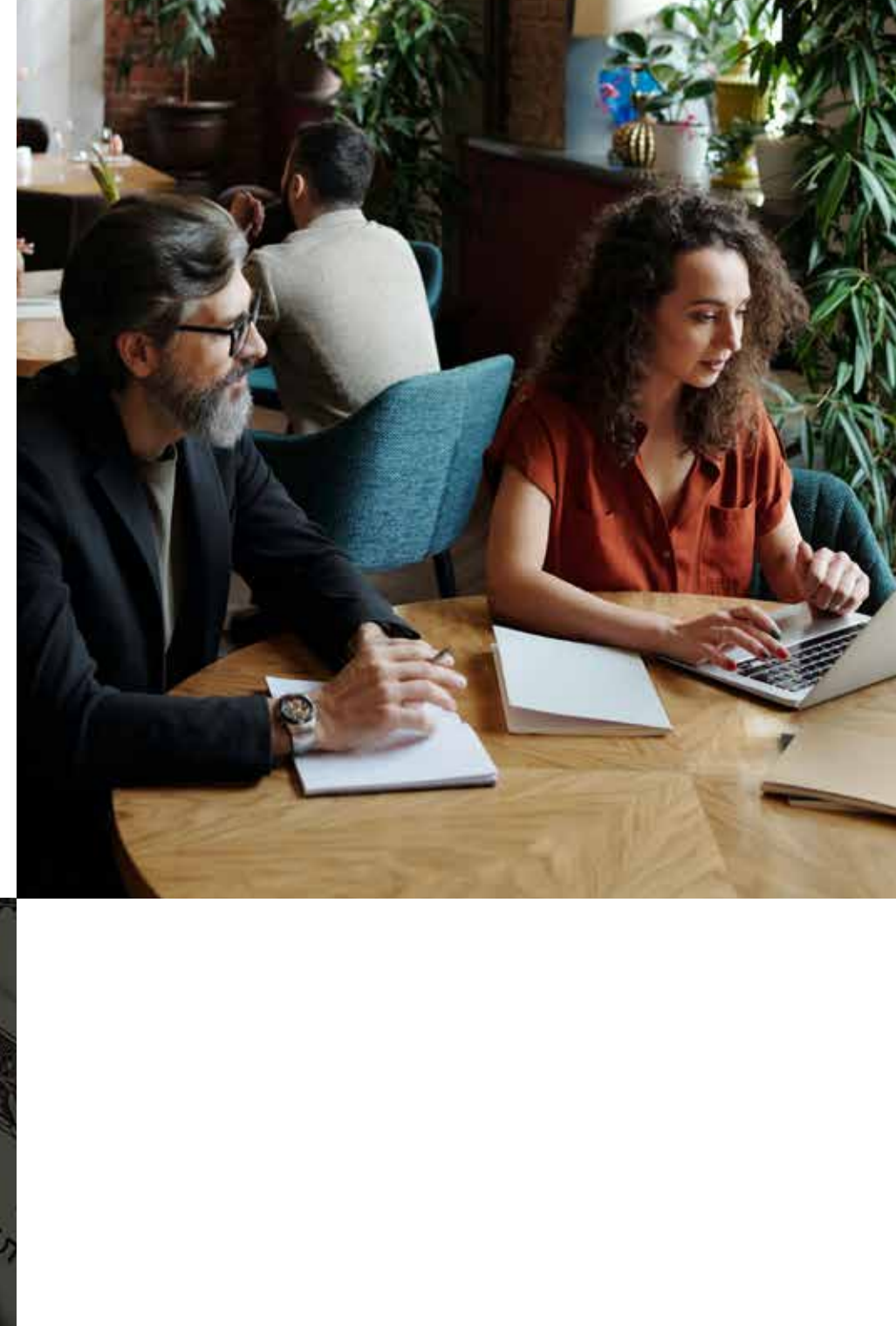
RADIX

H2 2022 Premiums Report

July 1st - December 31st, 2022

Highlights

- \$3.76M in total Premium retail revenue
 - \$2.74M in Premium retail renewal revenue
- Growth by **5 percentage points** in second time renewal rates since H1 2022
- 39%** of premium registrations were 3 characters or lesser in length



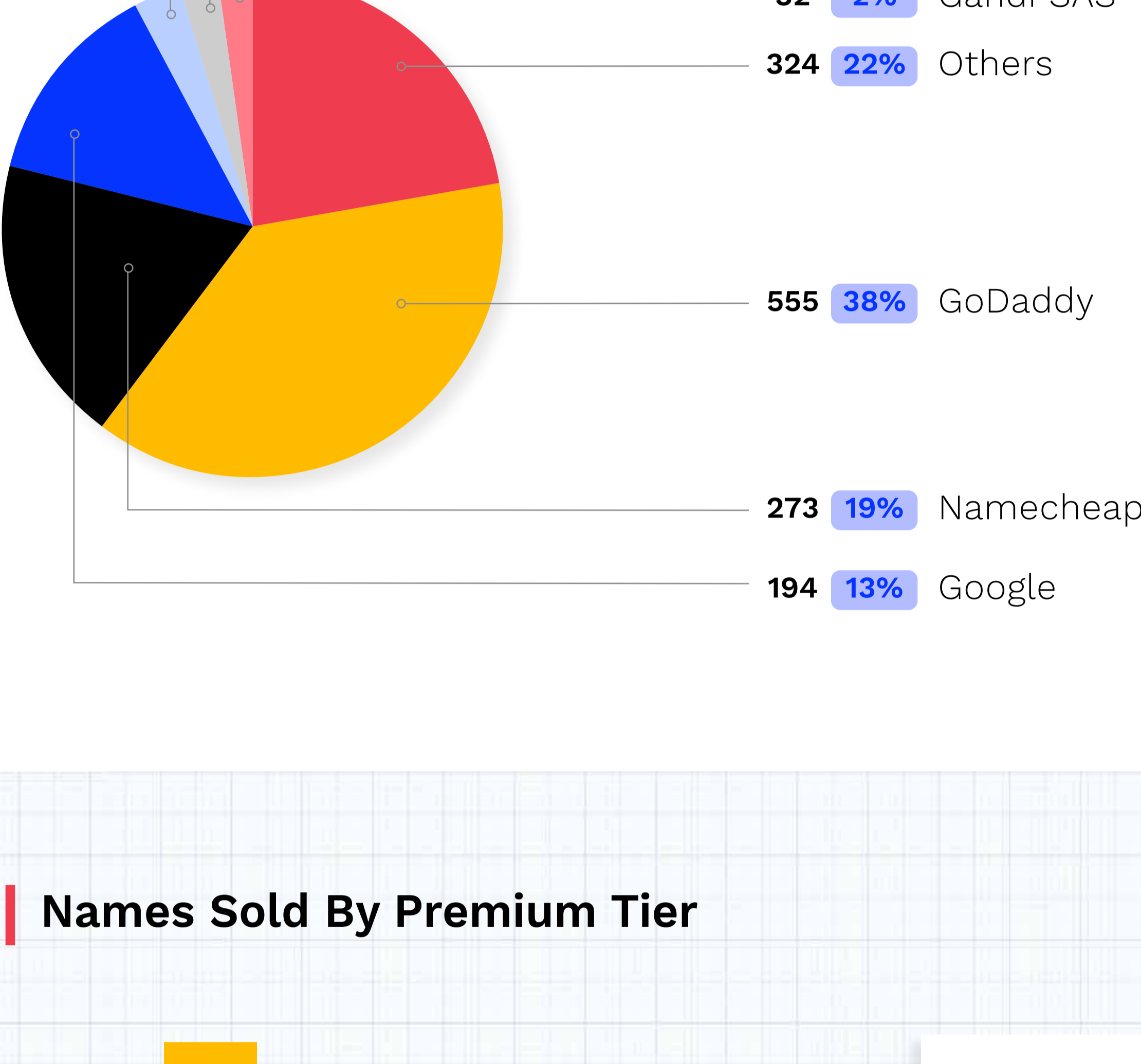
\$3,765,225

Total Premium Retail Revenue

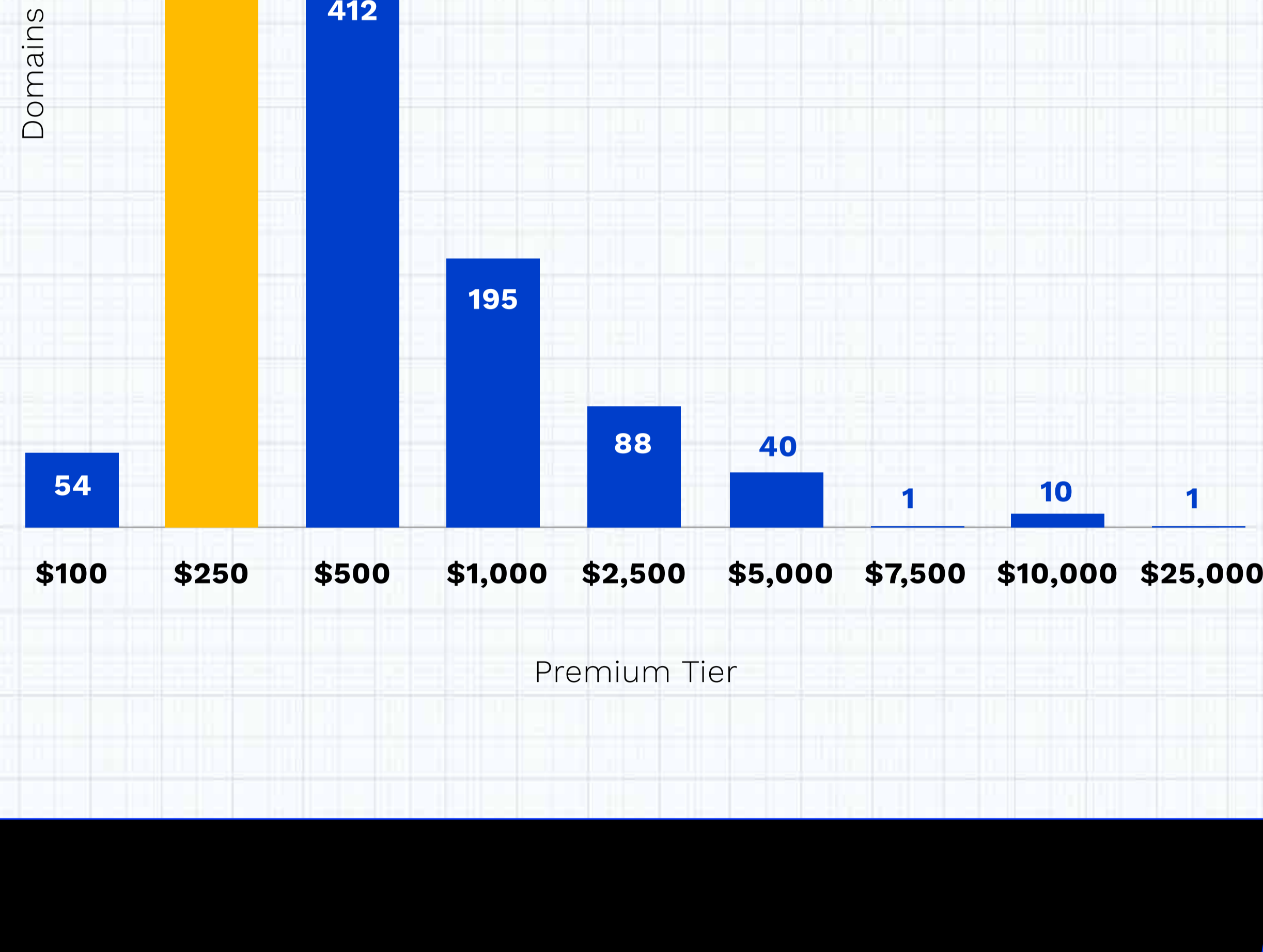
Premium Retail Registration Revenue

TLD	Premium Retail Registration Revenue	Premiums Registered
.Tech	\$353,196	387
.Store	\$186,589	277
.Space	\$147,215	216
.Online	\$129,248	215
.Site	\$91,378	128
.Fun	\$60,929	116
.Host	\$22,820	25
.Press	\$18,025	32
.Website	\$14,551	60
.Uno	\$810	2
Grand Total	\$1,024,760	1,458

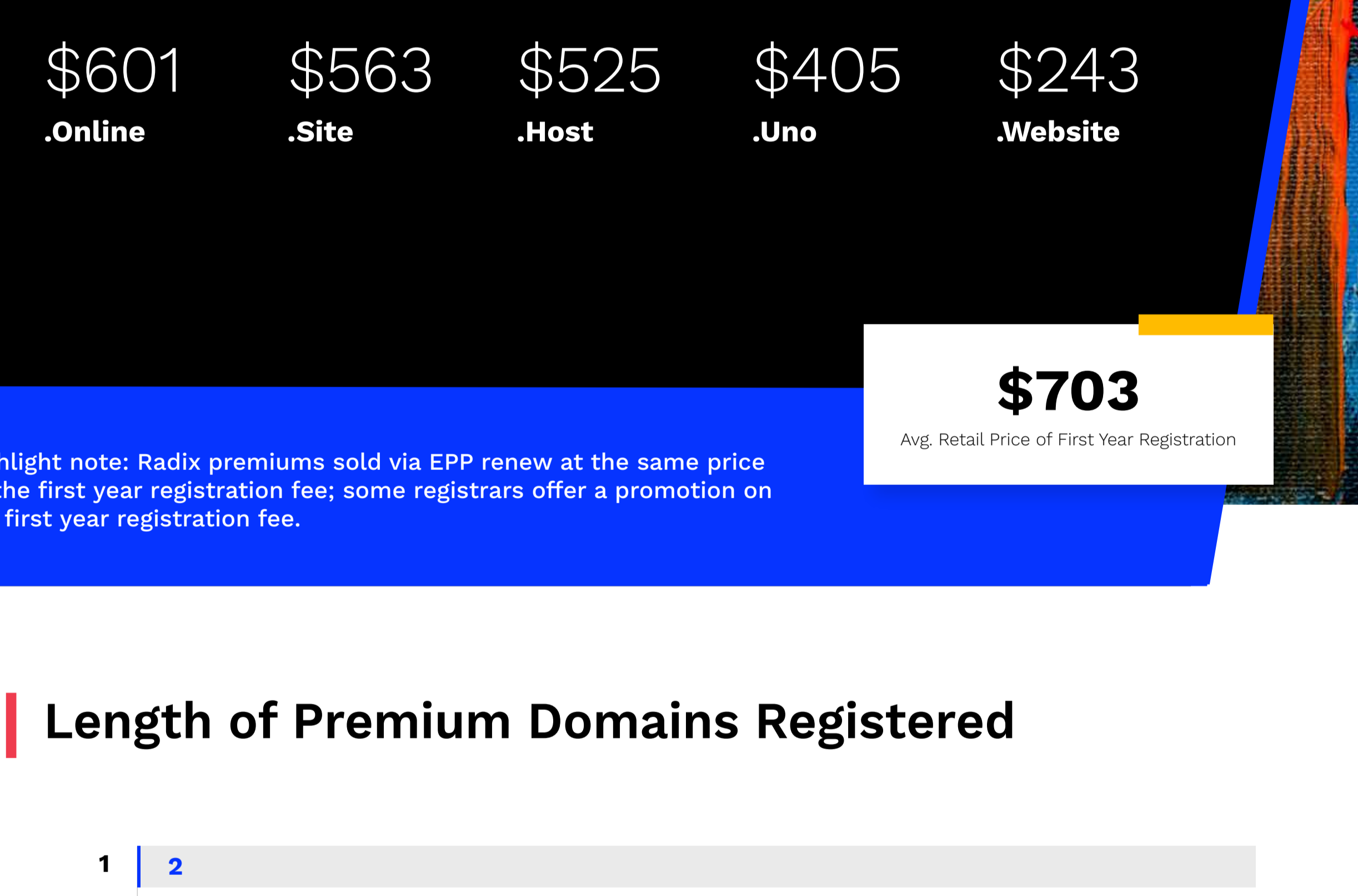
Registrar Market Share



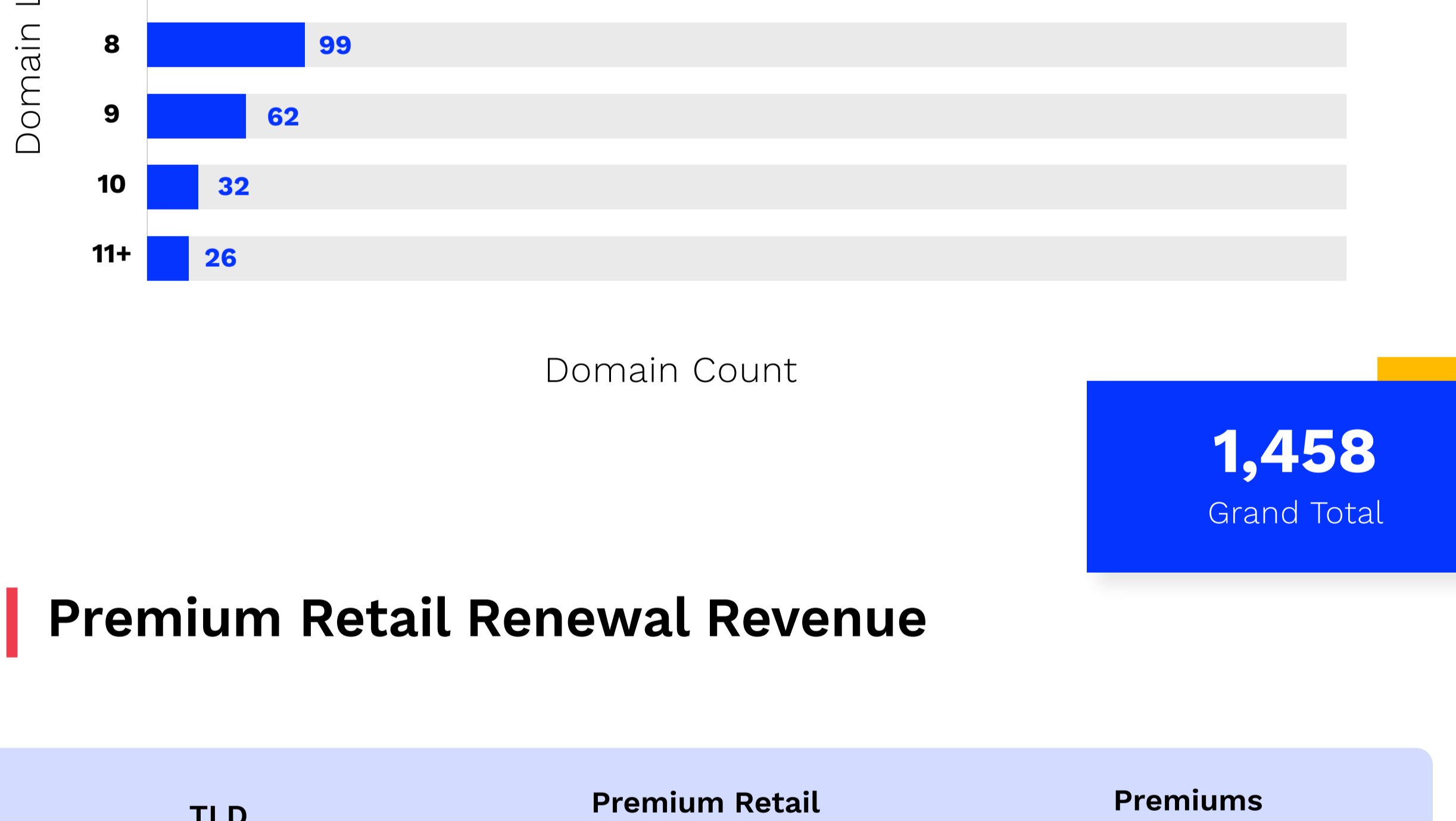
Names Sold By Premium Tier



Average Retail First Year Premium Fee



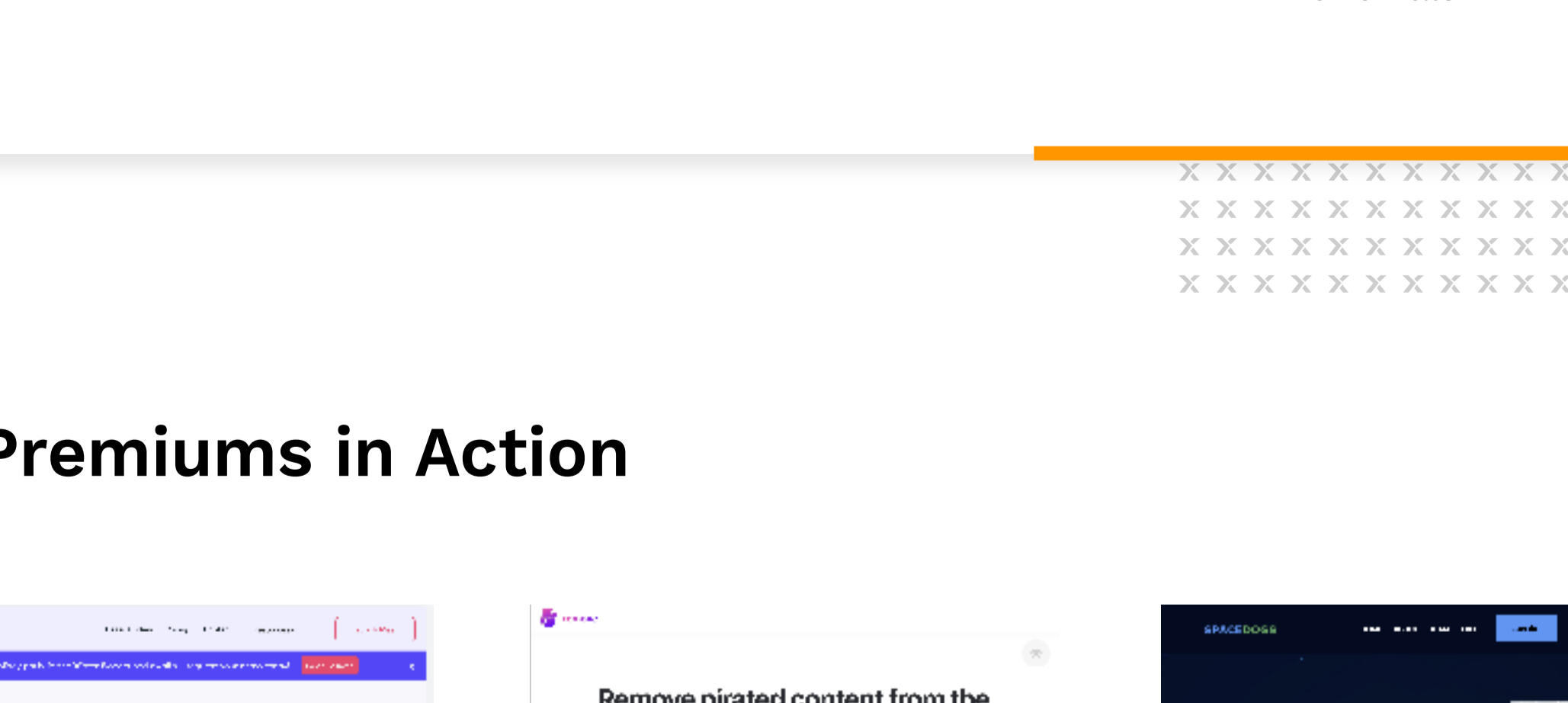
Length of Premium Domains Registered



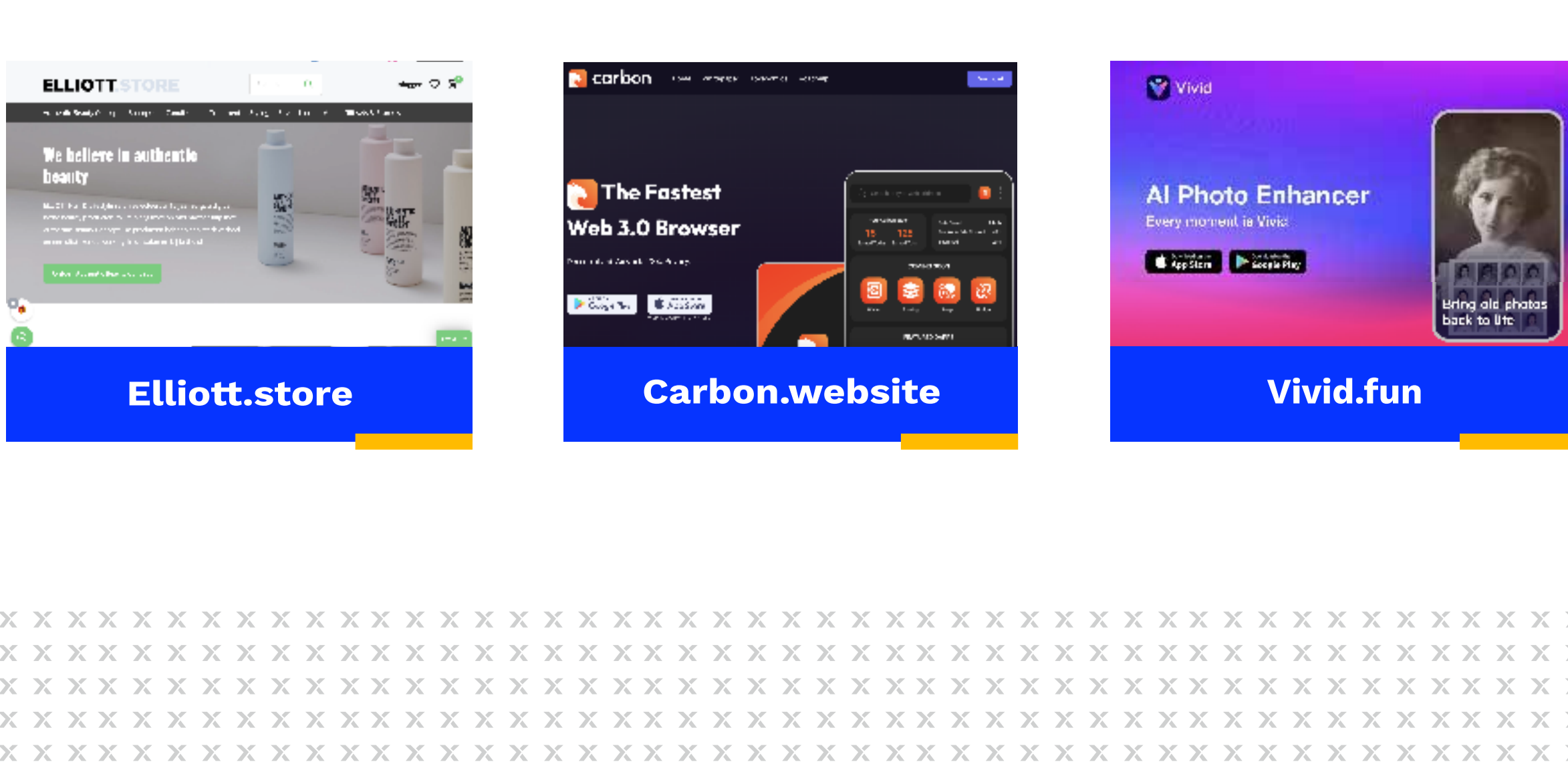
Premium Retail Renewal Revenue

TLD	Premium Retail Renewal Revenue	Premiums Renewed
.Tech	\$748,150	659
.Online	\$587,080	480
.Store	\$491,725	356
.Space	\$301,925	367
.Site	\$231,725	188
.Fun	\$178,100	154
Website	\$80,860	154
.Host	\$63,700	44
.Press	\$48,425	50
.Uno	\$8,775	4
Grand Total	\$2,740,465	2,456

Renewal Rates



Premiums in Action



Footnotes

- Premium names sold through registrars via EPP have an annual recurring premium fee
- Registrar markup, where unknown, is assumed at 30%
- Renewal rates are calculated based on domain count