**Get .PRESS because it gives you a distinct voice**Get a domain name that highlights your passions and establishes your niche on the world wide web. Express your stories freely on a .PRESS website.

**Get .PRESS because it gives you instant recognition**.PRESS domain name will add a layer of information to your web presence by identifying you as belonging to the press community.

**Get .PRESS because it adds credibility to your name**.PRESS domain name will attach credibility to your web presence because of the ‘press’ means in the context of journalism, writing and information sharing.

**.PRESS is a fantastic domain name for you if you are a:**

* Journalist
* Blogger
* News Corporation
* Magazine
* News website
* Press club or journalism association
* Journalism school
* Student of journalism
* Brand looking for a dedicated URL for your news releases, press kits, media clips, et al

**Why .PRESS?**

Organizations and individuals across the world today adopt a “digital first" approach. When it comes to communicating the authenticity of your website, there's no better way to do it than with a .PRESS domain name.With hundreds of new domain extensions coming to the web, finding an address that fits your business is easier than ever. Share what you know with your own .PRESS website!

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**Who is using .PRESS?**

.PRESS is used by a number of big players across various organisations, some of them include:

* [Sanguine.press](https://www.sanguine.press/) An indie publisher of fantasy, sci-fi, and horror stories
* [Freedom.press](https://freedom.press/) Edward Snowden’s Freedom of the Press Foundation
* [Expedition.press](https://expedition.press/) Publishes poetry books, broadsides, & visual art with a typographic focus.
* [Battlefield.press](http://battlefield.press/) An advanced full-service offset printers

**How can you use a .Press Domain?**

A .PRESS domain name gives you the opportunity to create your own online identity , It’s a domain that’s relevant to your field of work and it leverages the credibility that PRESS evokes. The various ways in which you can use a .PRESS domain name are

1. Community Building
2. To ensure Credibility
3. Represent an Industry
4. Have your voice heard
5. Branding