

For Newsmakers & Opinion Sharers

**Why .PRESS?**

Organizations and individuals across the world today adopt a “digital first" approach. When it comes to communicating the authenticity of your website, there's no better way to do it than with a .PRESS domain name.  
  
.PRESS is a meaningful platform for journalists, news corporations, publishers, media professionals and bloggers to share opinions, disseminate information and influence their audience by adding brand value, credibility and relevance to their online presence.

**Who is .PRESS for?**

.PRESS is a credible domain name for you if you are a:

* Journalist
* Blogger
* News Corporation
* Magazine
* Press club or journalism association
* Journalism school
* Journalism student
* A company that can build a dedicated URL for your news releases, press kits, media clips, etc

**Who is using .PRESS?**

.PRESS is used by a number of known brands across various organisations, some of them include:

* [Freedom.press](https://freedom.press/) Freedom of the press foundation presented by Edward Snowden
* [Feed.press](https://feed.press/) Feed Analytics and Podcast Hosting Service

**How can you use a .Press Domain?**

A .PRESS domain name gives you the opportunity to create your own online identity , It’s a domain that’s relevant to your field of work and it leverages the credibility that PRESS evokes. The various ways in which you can use a .PRESS domain name are

* Community Building
* To ensure Credibility
* Represent an Industry
* Have your voice heard
* Branding