

A Pure-Play Generic

**Why .HOST?**

.HOST is a versatile extension that fits well with just about any domain name, it means what you want it to mean. Whether you’re a brand, a business, a community or a student, .HOST empowers you to find a great domain that fits your needs.

* Short & Memorable
* Category Agnostic
* Globally Understood & Accepted
* Open & Unrestricted
* SEO Friendly

**Who is .HOST for?**

.HOST witnesses adoption and active usage from a vast and varied range of audiences

* Influential Bloggers
* Celebrity Hosts & Anchors
* Hotels & BnBs
* Geeks & Techies
* Startups
* Freelancers & Creatives
* Media, Streaming & Download Sites
* Web Hosters and Tech Cos.

**Who is using .HOST?**

Here are a few examples of .HOST domain names in action across verticals:

* [Top.host](http://www.top.host)  Started in 2014, top.host consistently ranks in the top 3 Hosting Providers in Greece.
* [Ethno.host](http://www.ethno.host/) The world’s smallest hotel in the heart of Tblisi
* [Unmapped.host](http://unmapped.host/) A podcast about personal and individual stories
* [Holo.host](https://holo.host/) A  cryptocurrency business.
* [Kendra.host](http://kendra.host/) A celebrity podcaster and show hos
* [ZenGuest.host](http://zenguest.host/) - A technology startup catering to the hospitality industry

**How can you use a .HOST domain?**

.HOST is a versatile extension so go ahead and put your .HOST domain name to use for the following purposes:

1. Launch a new business or tech product
2. Open an eCommerce store
3. Make a website for your brick-&-mortar shop
4. Attract customers for your Hotel or BnB
5. Build an impressive resume or your creative portfolio
6. Start a network for your school or college
7. Use it in your programs and code
8. Start your web hosting business