

host

IS NOW A **PURE-PLAY GENERIC**

RADIX

Research on live websites in the .HOST namespace indicate a natural connect with a variety of audiences across a number of interest areas other than just hosting.

By repositioning .HOST as a generic extension we aim to uncover the TLDs expanded potential.



finds a natural connect with audiences across varied audiences



- Geeks & Techies
- Startups & Freelancers
- Bloggers & Enthusiasts
- HOTELS & Bnbs
- Celebrity Hosts & Anchors
- Media, Streaming & Download Sites
- ...And Absolutely Anyone Else!

LIVE WEBSITES

.HOST also sees adoption from audiences ranging from a crypto-currency to show hosts, from a telco to hospitality establishments, and many more.

Here are some examples:

Crypto
Holo.host

Podcasts
Unmapped.host

Hotels
Ethno.host

Show Host
Kendra.host

Tech
Softswitch.host

Hosting
King.host

Ecommerce
Resmagazin.host

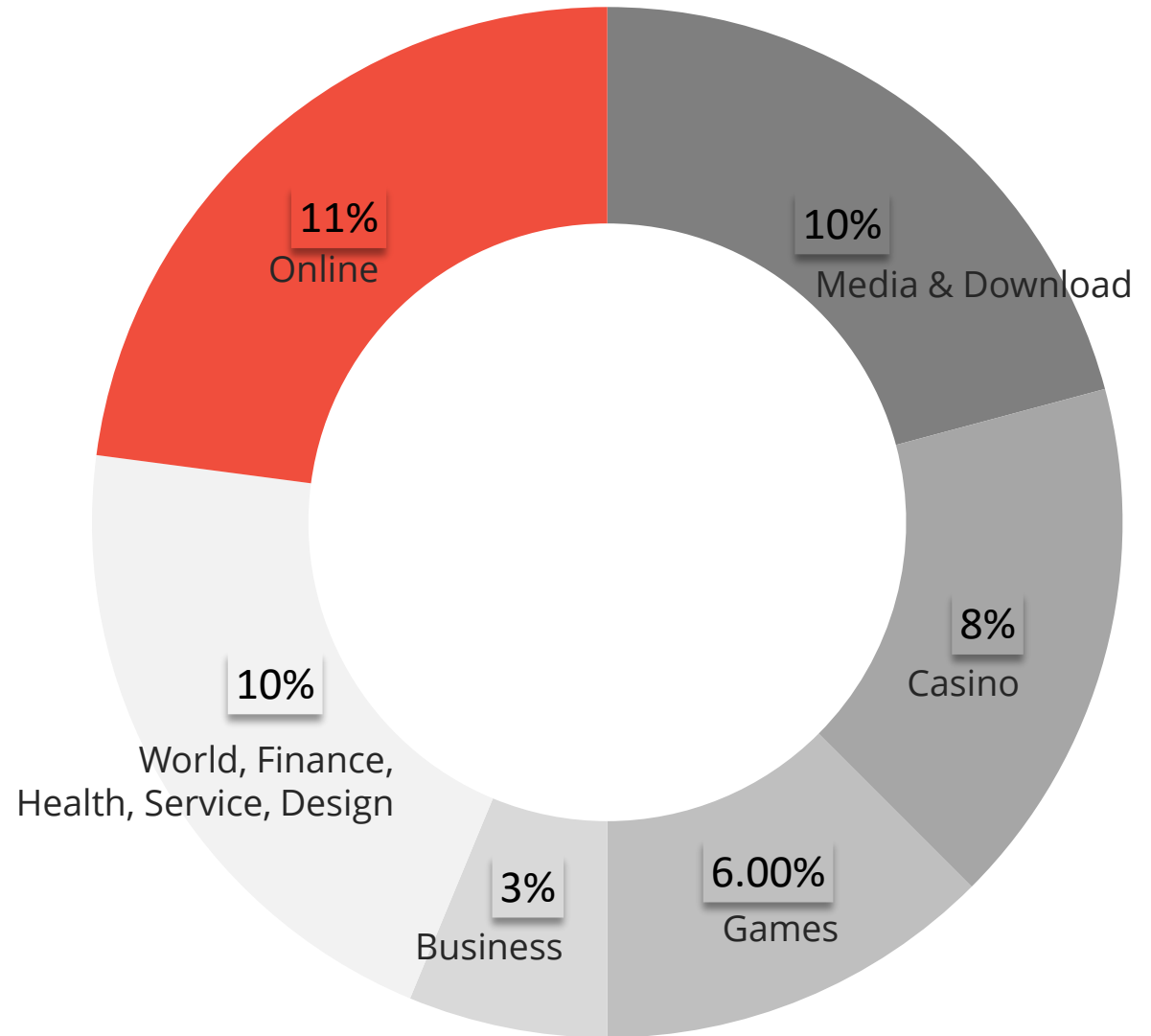
Tech
Zenguest.host

KEYWORD RICH DOMAINS

Keyword rich registrations form a chunk of the **.HOST** namespace.

HOST as a keyword commands top bids on Google. It is often paired along with other high-bid value terms for keyword-rich domains.

Here are some of the most commonly occurring keywords in **.HOST** domains:





has everything your customer would look for in a generic extension... and more!



Open &
Unrestricted



Category
Agnostic



Globally Accepted
& Understood



has everything your customer would look for in a generic extension... and more!



High-value
Keyword



Short



Memorable



has a large pool of available low-tier premium names - a great business opportunity

3,500+

Available
Premium Domains

\$6.8M

Annual Recurring
Value Of Inventory

PREMIUM DOMAINS

\$500 TIER

supplier.host
flowers.host
backpacker.host
cooking.host
billionaire.host
traveller.host
couch.host
cfo.host
vacation.host
circle.host
meetup.host
junction.host
illustrator.host
humor.host
doodle.host

widget.host
venture.host
vacation.host
toast.host
study.host
reservation.host
progressive.host
pirate.host
pixel.host
options.host
nature.host
neutral.host
merchandise.host
made.host
lush.host
library.host
leaf.host
concierge.host
accommodation.host
advertising.host
banking.host

generation.host
gamer.host
fusion.host
funny.host
fitness.host
extensions.host
escrow.host
empower.host
elephant.host
dynamite.host
dude.host
baseball.host



**Affordable
Brandable
Saleable**

Ask Your Account Manager For The
Full List of .HOST Premium Names

.host

is a versatile generic extension that's open to interpretation.
Your customers can use it the way they want!

**A Computer that Hosts
your Website on the Internet**

**A Collective of People,
Things or Ideas**

.host

All the facts presented here show that .HOST surely has significant untapped potential. We aim to realize this together, with your support, through innovative customer focused programs and promotions set to roll out in the very near future!

RADIX

Get Ready To Do More With

host

Connect With Your Account Manager Today
For Special Pricing And Marketing Programs

RADIX